

Organic Soul Business Promotional Services

Featured Editorial: \$200 one-time flat price

- Becomes a permanent article on Organic Soul with a permanent link back to your website.
- Featured on the homepage for 2-3 days.
- Marketed on our Facebook (21,500+ fans with a reach of over 4 million)
- Marketed on our Twitter (20,000+ fans)
- Sent out in our daily newsletter (15,000+ subscribers)
- We suggest combining a review with a giveaway. This allows us to market both at the same time increasing exposure and brand awareness.

Giveaway: \$75 one-time fee

- Featured on homepage for 2-3 days. Stays active for one month with constant promotion on our Facebook and Twitter (Exposure to 41,000+ fans)
- Featured at least 2 times in our newsletter (15,000 subscribers)
- Gets over 50,000 impressions during the length of the giveaway.

Advertising Placement

- 420x60, 1-month, minimum 150,000 impressions: \$300/month
- 300x250, 1-month minimum 150,000 impressions: \$350/month
- Homepage signed-in site-wide leaderboard, 728x90, minimum 50,000 impressions \$100/month (Only signed-in members can see this ad)
- A "mention" on Facebook and twitter: \$50 each
- Newsletter Featured Business Spotlight, sent to 15,000+ subscribers: \$50/e-mail

Featured Offer Types:

Run a featured daily offer on Organic Soul. No upfront costs.

- Voucher Deal (e.g. \$15 for \$32 to spend on)
- Product Deal (e.g. \$10 for a natural products gift basket)
- Coupon Deal (e.g. \$3 for 50% coupon) (No charge)

Business Profiles: Free

- Public business profile on Organic Soul. Free listing and business account with an offer or review setup. Without: \$25 (one-time fee)
- Ability to edit public profile.
- Ability to login and track sales from offers.
- Ability to request new daily offer, review, featured business profile placement.

For info or to get started please contact: info@organicsoul.com